

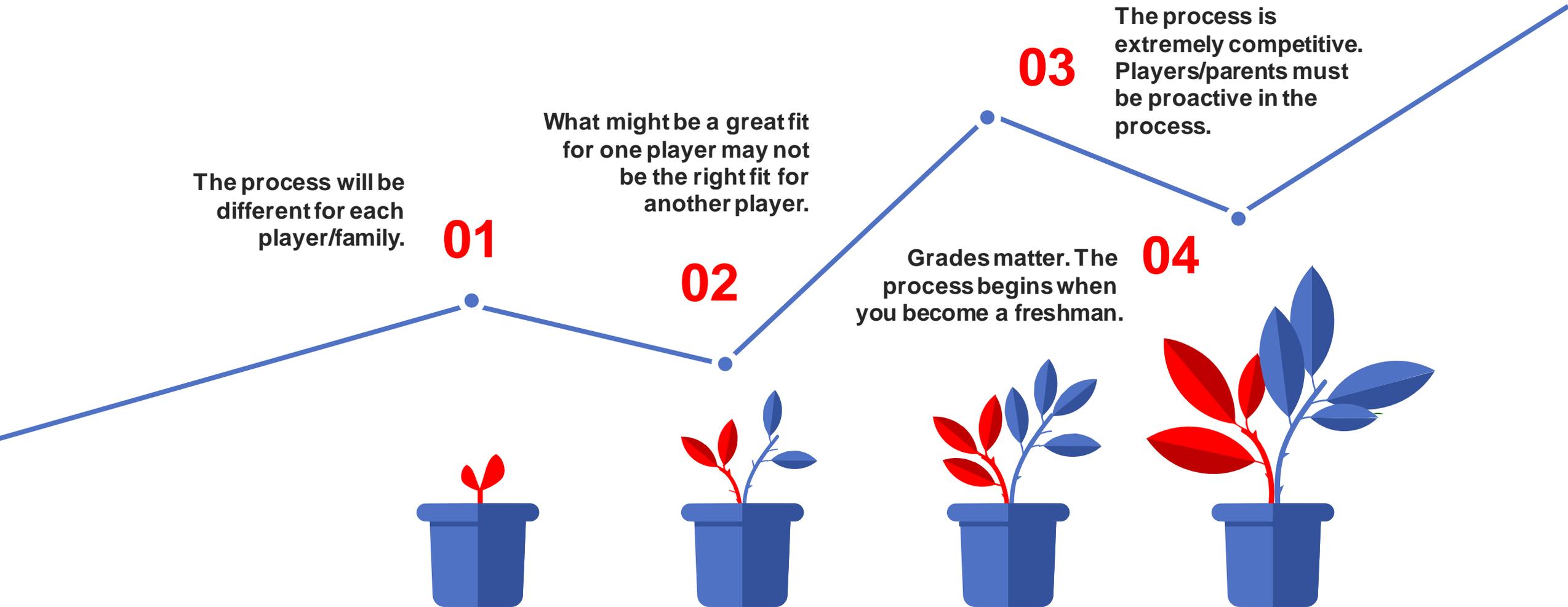
# **EASTSIDE FC**

**College Introduction  
College Talk 1**

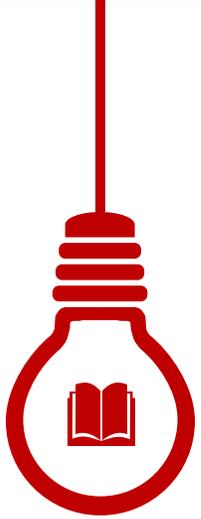
# **EASTSIDE FC COLLEGE INTRODUCTION**

*Eastside FC takes a great deal of pride in helping guide players/families in the college process, helping players find the “right fit” (school/athletics), and preparing them to be successful at their respective school/program of choice.*

# Reality of the College Recruiting Process



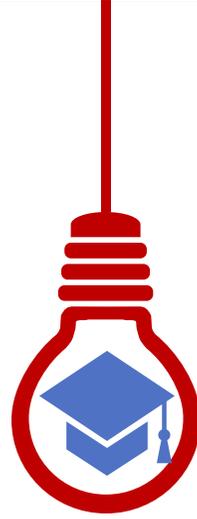
# Resources You Can Expect



**College  
Talks  
(4)**



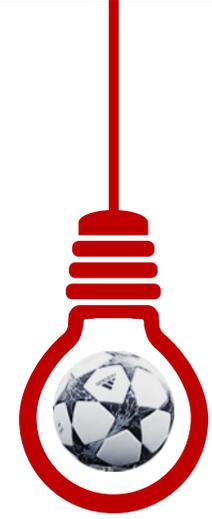
**TGS  
App/  
Software**



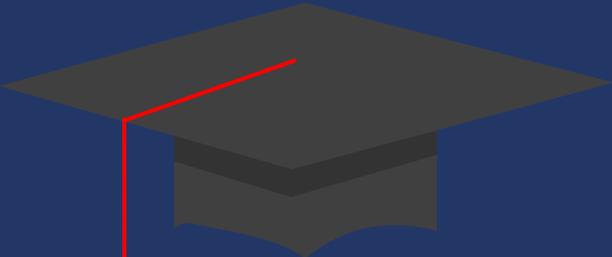
**College  
Program  
Coordinator**



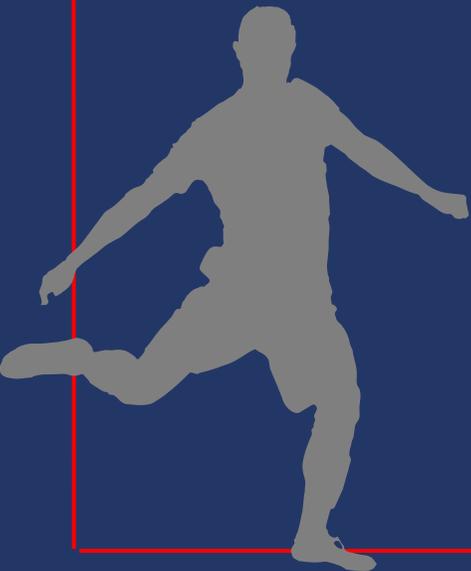
**Alumni  
Panel**



**Team  
Coach**



# College Talks



## Process

- ✓ Choosing a school
- ✓ Communication
- ✓ Summer/Fall months



## High School

- ✓ Continuing the process
- ✓ Winter months



## Insight

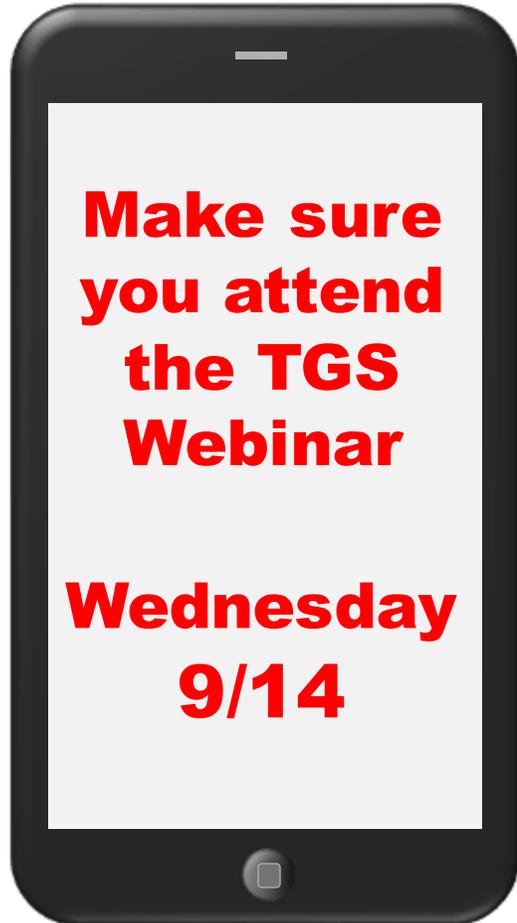
- ✓ What coaches look for in players
- ✓ Spring months



## Engagement

- ✓ Continuing the process
- ✓ ID Camps
- ✓ Summer months

# TGS – Total Global Sports



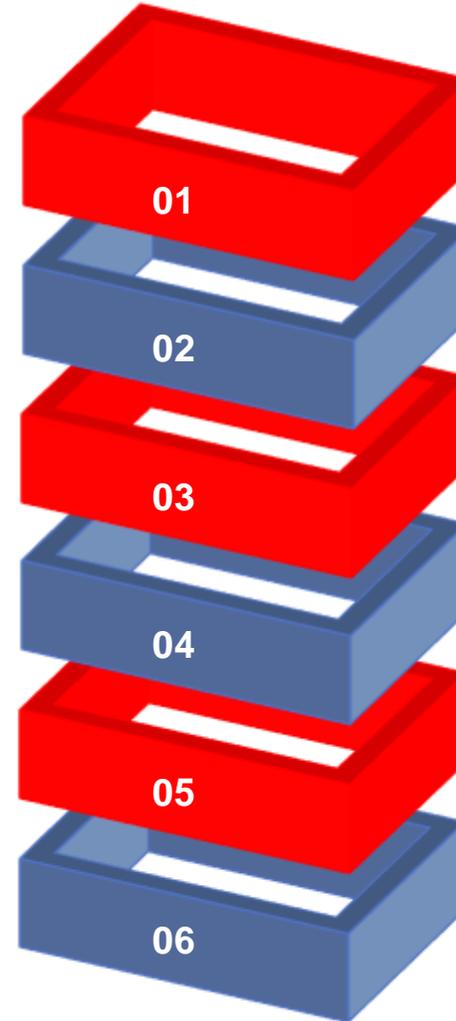
## ACCOUNT

All 9<sup>th</sup>-12<sup>th</sup> grade players are provided an account with their club membership.

## TEAM PROFILE

## RESEARCH

In depth information on all schools.



## INDIVIDUAL PROFILE

## RIGHT FIT SCHOOLS

Advanced search tools - algorithms.

## OVERVIEW

College Coordinator Dashboard.

# College Talk 1

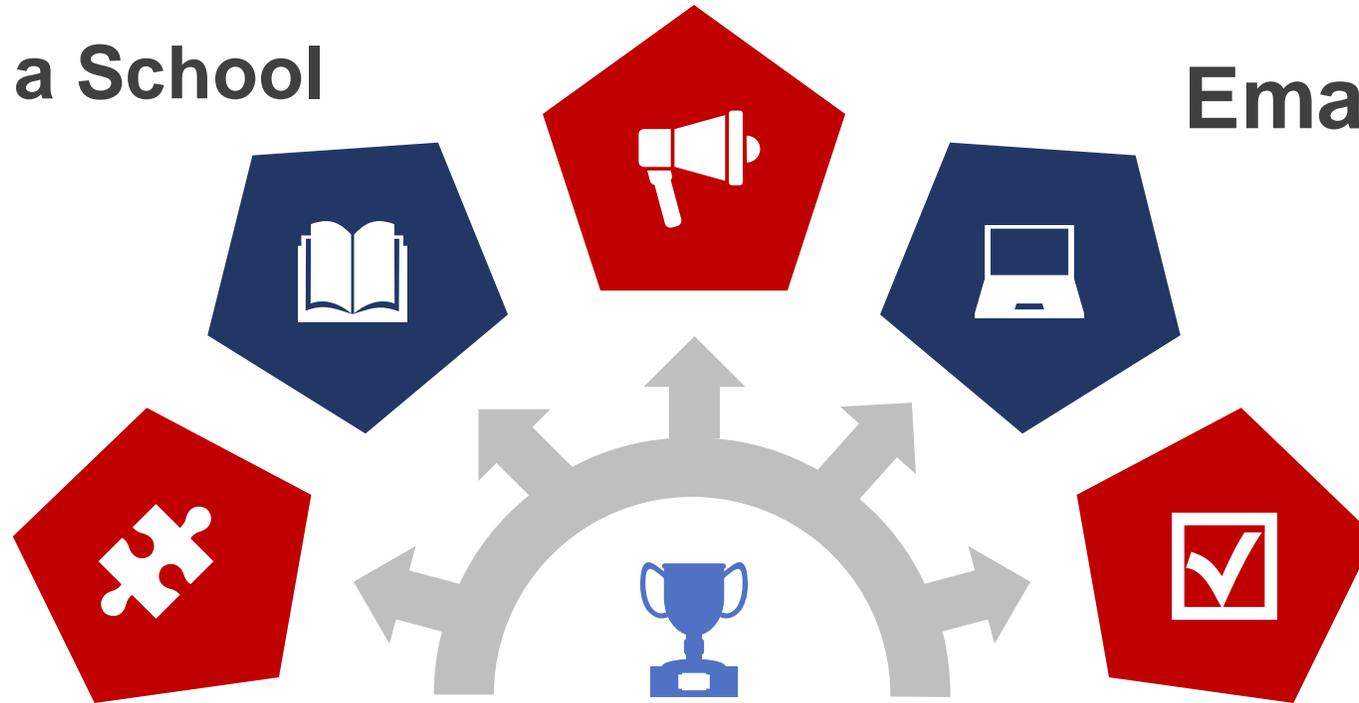
## Communication

Choosing a School

Emails

Process

Summer/Fall  
Months



# General Process



## Researching and Writing Schools

Do the work.

## Getting in front of coaches

Competitions, ID Camps, etc.

## Coaches showing interest

Respond to this interest when allowed.

## Visiting the school

Go see what they are about.

## Getting an Offer - Committing

Making that final decision.

## Preparing to compete

Some would say the work is just beginning.



**BE HUMBLE AND RESPECTFUL THROUGHOUT - YOUR JOURNEY MAY BE DIFFERENT**

A soccer player in a white and black uniform with white socks and a soccer ball.

## **FRESHMAN YEAR**

*Academic focus.*

*Begin to brainstorm possible career choices to identify majors to study.*

*Start to go to college games and research different colleges that you might be interested in.*

*Start to research various states that you would be interested in attending college in.*

*Identify a list of schools. Have several schools in different ranges (NCAA I,II,III,NAIA, NJCAA).*

*Create a professional email account to correspond with coaches.*

## **SOPHOMORE YEAR**

*Keep your academic focus.*

*Continue to brainstorm possible career choices to identify majors that you might want to study in college.*

*Identify a list of schools. Have several schools in different ranges (NCAA I,II,III,NAIA, NJCAA).*

*Watch college soccer. Where can you be a good fit? What will you need to do in order to be ready for the college game?*

*Consider attending a college soccer camp/college id event that has a school you may be interested in.*

*In the spring, begin contacting coaches. See resources for ideas for sample email.*

*Be sure to send updates with successes, articles and changes.*

*Take the PSAT.*

*Focus on the pros and cons of the different schools.*

A soccer player in a white and black uniform with white socks and a soccer ball.

## **JUNIOR YEAR**

*Keep your academic focus.*

*Continue contacting coaches frequently before and after events.*

*Visit campuses and set up meetings with coaches.*

*Go to a summer camp at a school you might be interested in.*

*Take an SAT prep course over the summer if necessary.*

*Take the PSAT/ SAT - consider ACT testing as well.*

*Register with NCAA and NAIA Eligibility Centers.*

*NCAA- [http://web1.ncaa.org/ECWR2/NCAA\\_EMS/NCAA.jsp](http://web1.ncaa.org/ECWR2/NCAA_EMS/NCAA.jsp)*

*NAIA- <http://www.playnaia.org/>*

*Begin completing recruiting questionnaires that are found on the college specific soccer section of the school website.*

## **SENIOR YEAR**

*Do not let your grades slip and do not make bad choices off the field.*

*Keep contacting coaches before and after events.*

*Take additional SAT or ACT as necessary.*

*Complete FAFSA- Financial Aide in spring.*

*FAFSA- <http://www.fafsa.ed.gov/>*

*Schedule recruiting visits wisely.*

*Explore all available options including local NJCAA institutions.*

*Focus on the pros and cons of the different schools before making a final decision.*

*Complete college applications to select final choice.*

# Difference in Process

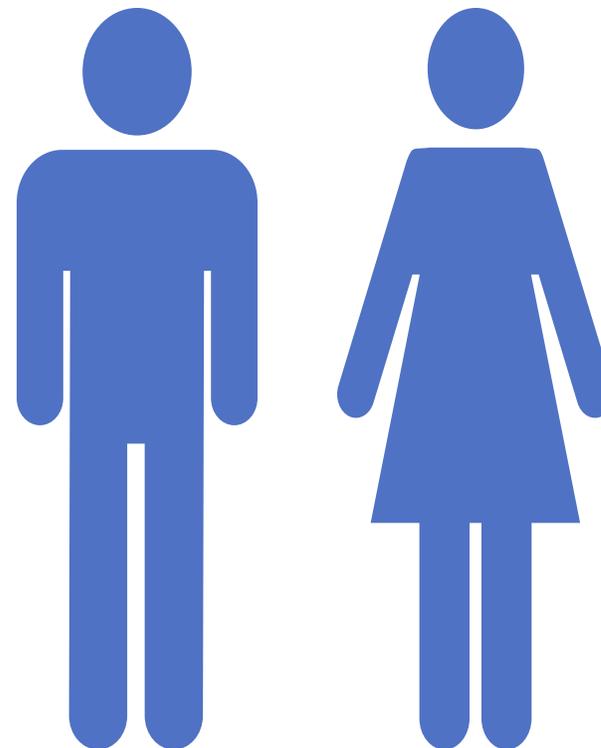
## The Process Does Happen Earlier On The Women's Side For These Reasons

Basic numbers, nationally there are more women's programs than men's - so coaches must be more aggressive and earlier in the process for making offers.

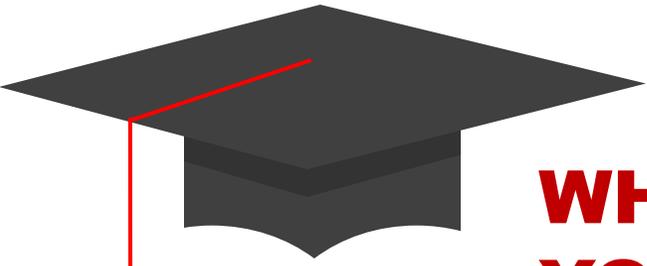
More money on the women's side - more potential scholarships, more athletic funding.

Men's programs tend to want to delay decisions to see how players mature physically.

International factor - more impact on the men's side.



**Different  
Landscape**



# **WHAT SHOULD YOU BE CONSIDERING AS YOU BEGIN YOUR SEARCH?**

***ACADEMICS***

***COST***

***SOCCKER PROGRAM***

***SOCIAL PIECE / SIZE***

***LOCATION***

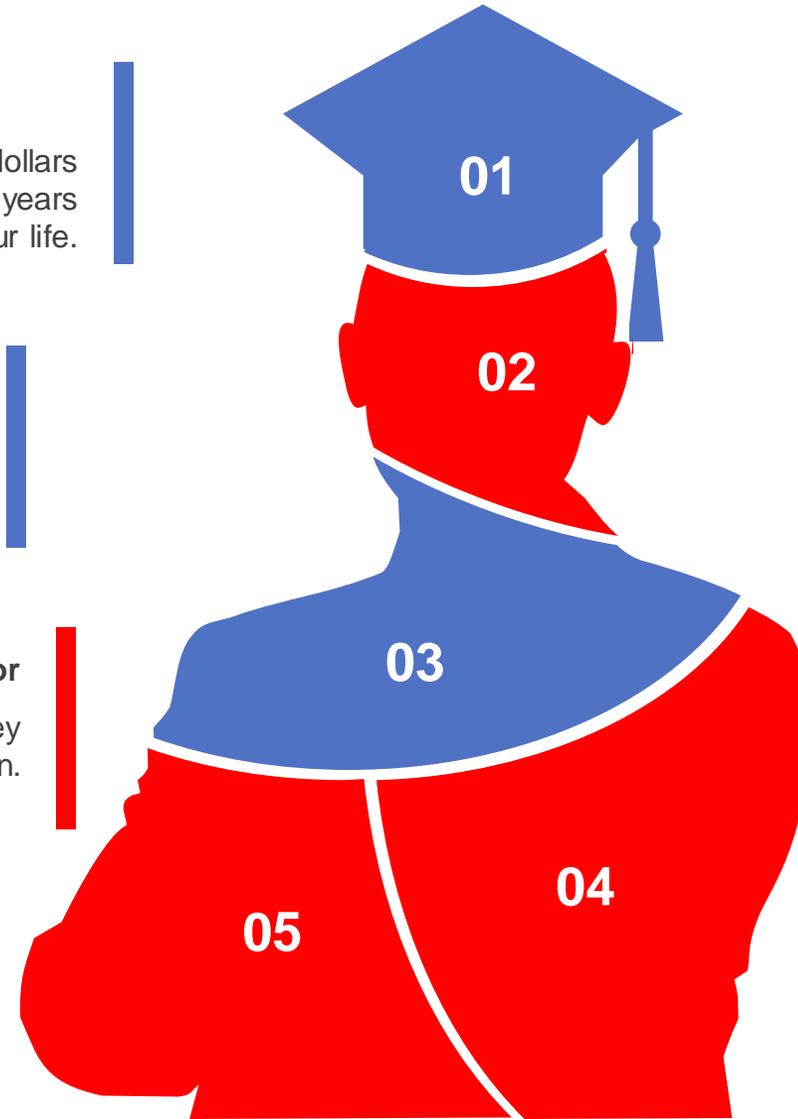
***RELIGIOUS AFFILIATION/ MILITARY REQUIREMENT***

# Academics – MOST IMPORTANT

Most will not make millions of dollars from the game – use your college years to set up for the rest of your life.

**Entry Requirements**  
GPA, SAT, ACT, Grit Score.

**Major**  
Do they have what you want. Do they provide a broad-based education.



**Support System**  
Specifically for student athletes.

**Resources Available**  
Tutoring, priority enrollment, counselors.

# Cost Of School

## **ALSO VERY IMPORTANT**

*In-state vs out-of-state, resident/non-resident, citizen/non citizen,  
Western Undergraduate Exchange (WUE)*

## **Types of scholarship**

*Academic, athletic, financial aid or a combination of all 3*

*Academic Scholarship - varies from school to school*

*Athletic Scholarship - DIII and IVY league do not  
give athletic scholarships*

*Financial Aid - Need based and varies school-to-school*



**1000 : 1**

**Academic : Athletic**

# Athletic Scholarship

Men's NCAA D1: 9.9



Funding can be increased

Sometimes the amount offered reflects where the coach sees you fitting in.

Women's NCAA D1: 14



Funding can be decreased

Sometimes the amount is all the coach has to offer.



# THE SOCCER PIECE



## *Coach*

*Coach's Philosophy, Personality, Character*

*Coach's Goals*

*Coaching & Management Style*

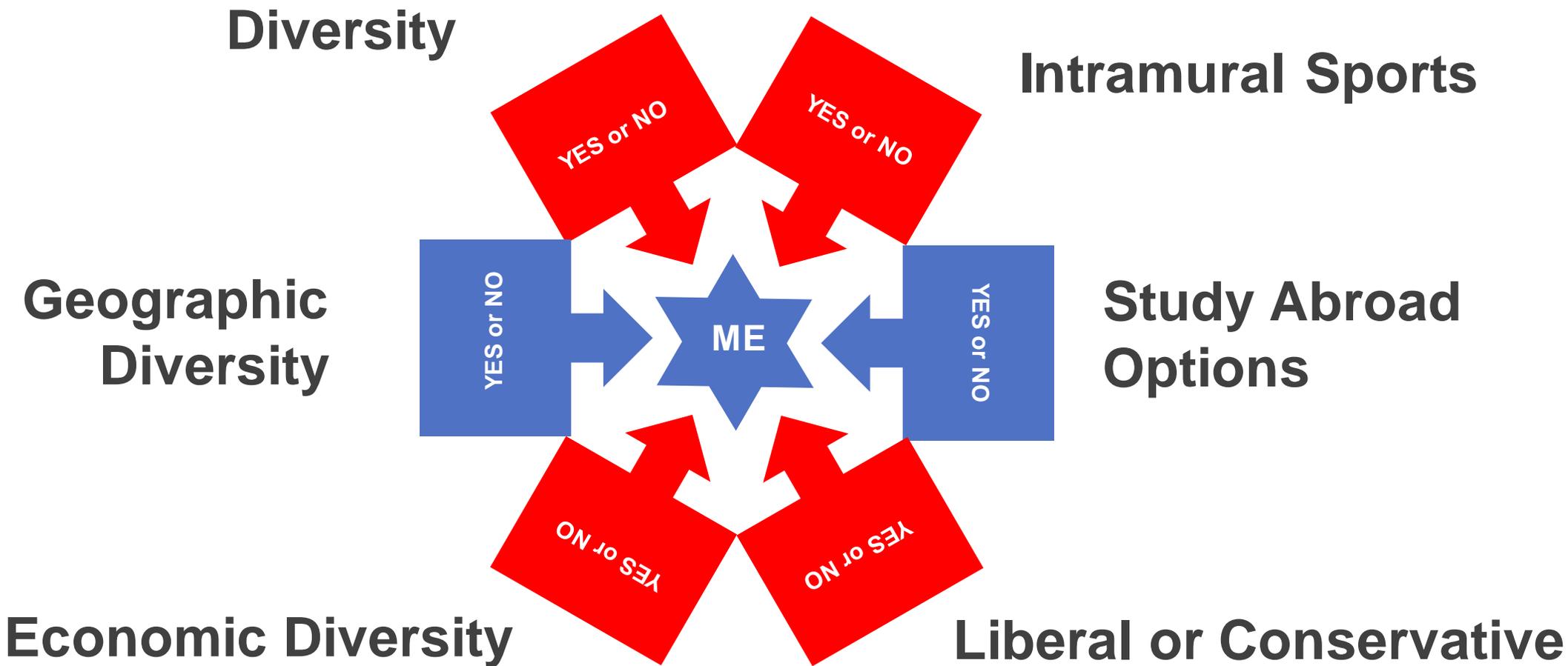
*How Are YOU Projected To Fit In?*

## *Team*

*What is the Team Culture Like?*

*What Are The Players Like?*

# SOCIAL PIECE – THE ENVIRONMENT



# WHAT SIZE??

01

**Football Program vs Olympic Sports**

02

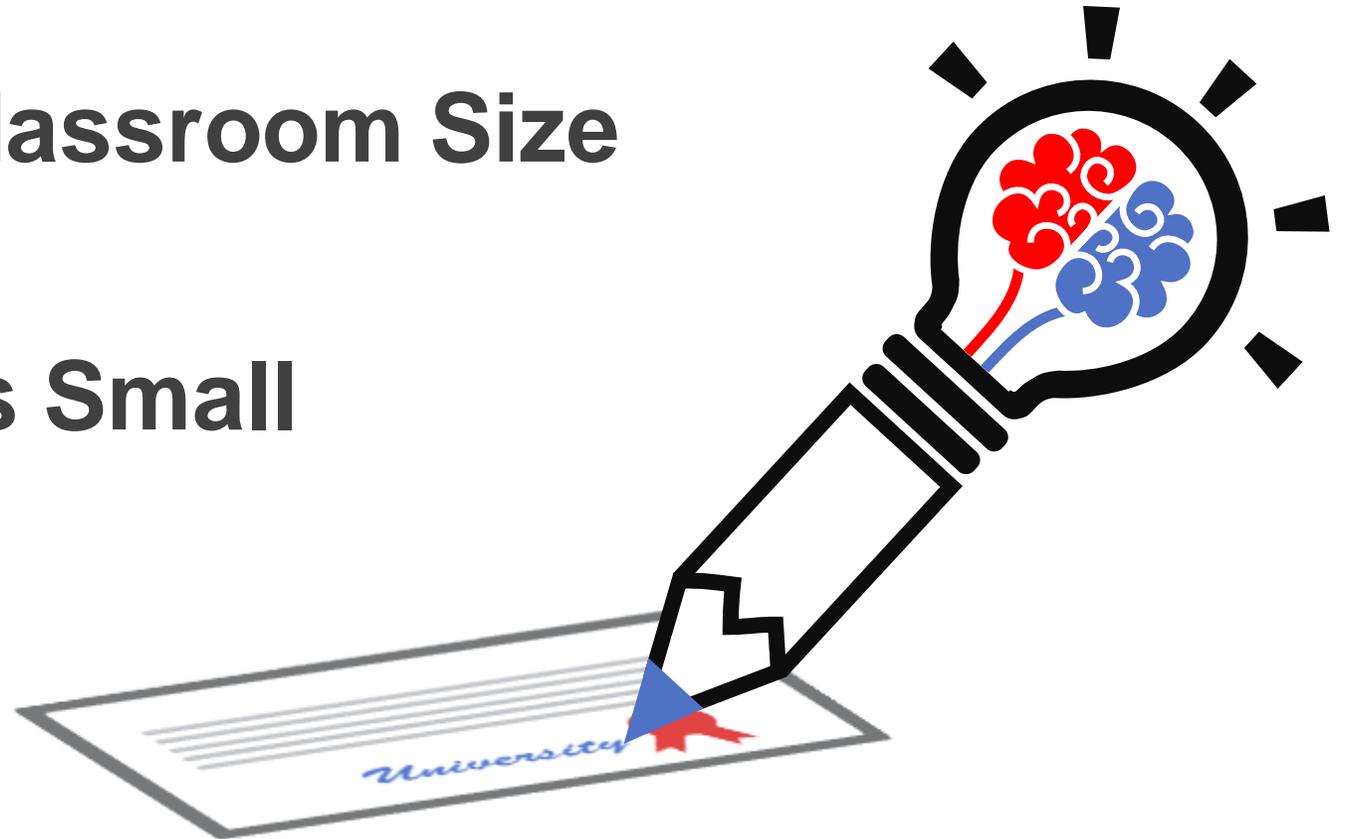
**Classroom Size**

03

**Big vs Small**

04

**What feels right**





# ***LOCATION***

*Beach, Rural or City*

*Weather*

*Close to Home*

*West Coast vs.*

*East Coast vs.*

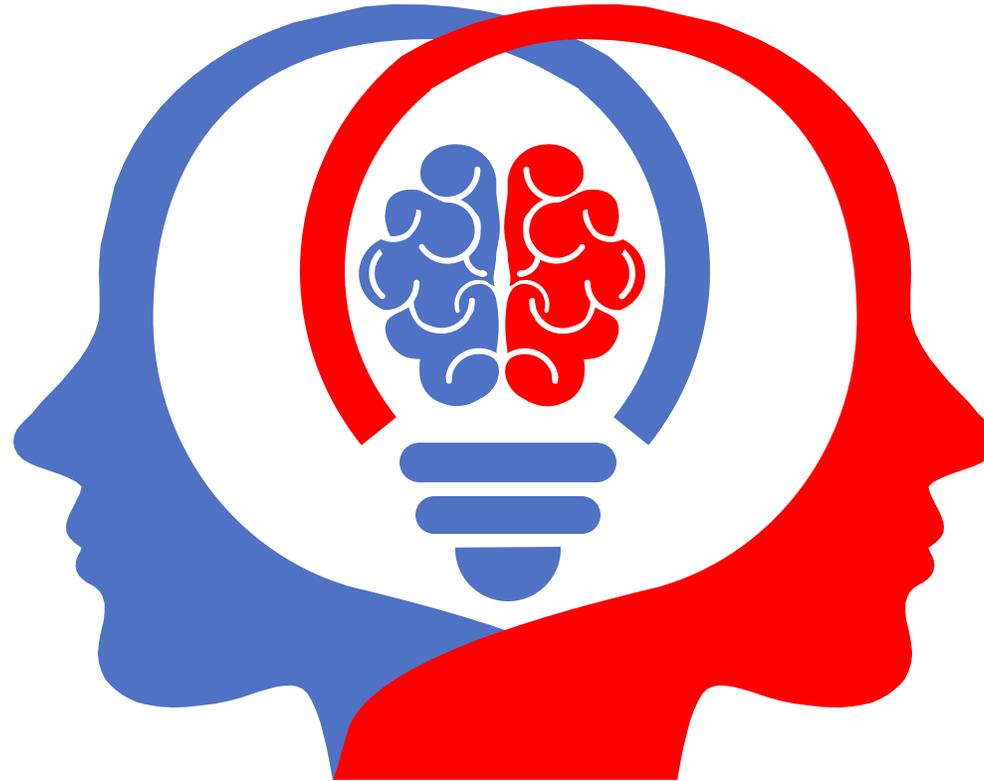
*Mid West*



# Religious Affiliation/Military Requirement

**Mandatory  
Religious  
Classes**

**Mandatory  
Religious  
Service**



**Military  
Training**

**Military  
Service after  
Graduation**

# COMMUNICATION

*Email*

*Text*

*On the phone*

*In person*

*Social Media*

*Professional with all communication*

*June 15 - After the completion of the players  
Sophomore year, NCAA College Coaches can  
contact players directly.*

# COMMON MISTAKES

*Sent to multiple programs*

*Sent to the wrong program*

*Sent to only one coach at the program*

*Blank Subject*

*Unprofessional - What's up?, not capital i, misspelling, poor grammar, etc.*

*Not specific to that school*

*Doesn't communicate where they can see you play*

*Doesn't have link to TGS account*

*No Email signature, doesn't have your contact information*

*When the email is sent...*

# WHEN TO SEND EMAILS

*Sending communication 1-2 week(s) prior to the event.*

**Monday** - Family/Recapping weekend notes

**Tuesday** - Day to send/preparing weekend schedule

**Wednesday** - Day to send/preparing weekend schedule

**Thursday** - Day to send/preparing weekend schedule/ Travel Day

**Friday** - Event may be starting/Travel Day for Coach

**Saturday** - On fields recruiting/Family

**Sunday** - On fields recruiting/Travel Day/Family

*Be aware of when the coaching staff may be out of the office for competition, recruiting another event, ID camp, or Family time.*

# **EMAIL REMINDERS**

*Professional email address from players email (TGS)*

*Recipients*

*Subject*

*Body of the email specific to that school, identify yourself and when you will be competing. Do not copy and paste from GOTSOCCKER.*

*Email Signature*

# **SUMMER/FALL MONTHS**

*Make sure TGS is up to date.*

*If attending a College ID camp write before and after the event - do your best to stand out at the camp.*

*If attending a Summer Tournament that will have a college presence – write to the schools.*

*Attend games or watch online.*

*Get on campus to a few different schools.*

*Get better everyday.*

# REALITY

*It is extremely competitive, there are a lot of players out there that want to play collegiately.*

*Every programs needs are different every year and every coach rates players differently.*

*Hearing “NO” is part of the process.*

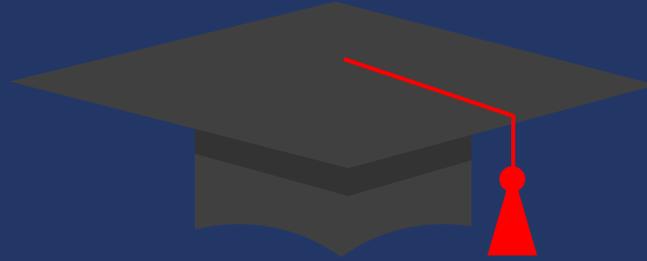
*Very important to stay positive in the process and control what you can control.*

# **SIMPLE STEPS**

- 1. Define what you are looking for  
...we'll help***
- 2. Do the work so coaches are there  
...we'll help***
- 3. When coaches come – show well  
...all you***
- 4. Follow through***

**IT IS THE JOB OF EASTSIDE FC  
TO GIVE YOU OPPORTUNITIES, GUIDANCE AND  
RESOURCES ON HOW TO BE RECRUITED,  
PLACED AND PREPARED FOR COLLEGE.**

**IT IS YOUR JOB  
TO GET RECRUITED, PLACED, AND  
REPREPARED FOR COLLEGE.**



# QUESTIONS

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